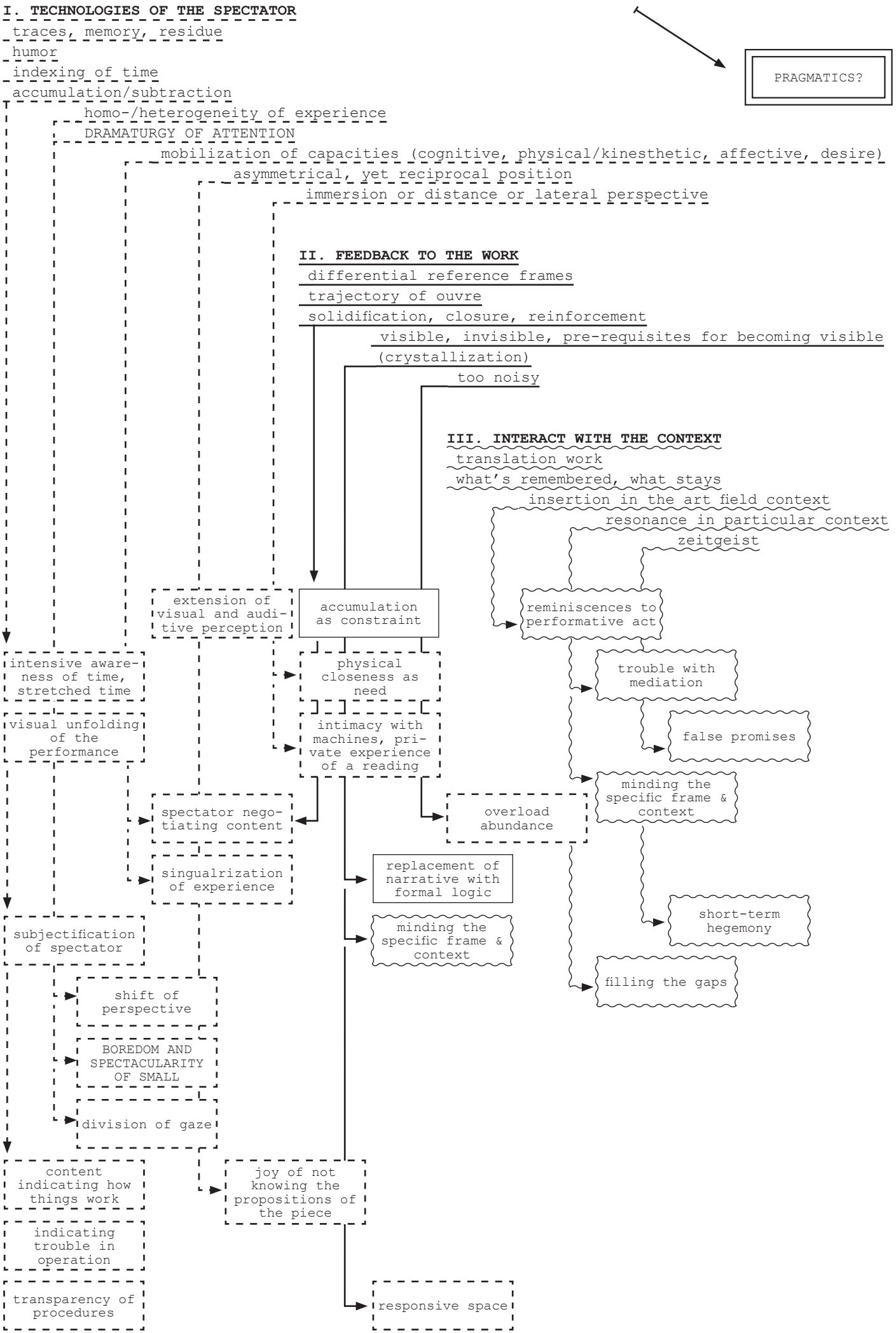POST-HOC DRAMATURGY